



Become our

IBSEA COUNTRY DIRECTOR

and lead our Association in your nation – unlocking powerful opportunities to elevate your personal brand, global influence, and international leadership stature.

After our successful expansion across India, we are now entering your country – creating a powerful opportunity to support your nationals in India and enable Indians to scale in your market. Let's collaborate to co-create global success.

-Dr. Anshumaan Singh (Chairman)



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Introduction

To actively contribute to the Viksit Bharat 2047 mission, we are building and scaling our Association – the **International Business Startup and Entrepreneurs Association (IBSEA)**.

IBSEA is a Section 8, not-for-profit organization, registered and operational for the past 27 months, with a clear mandate to empower individuals from Tier 2 and Tier 3 regions, enable Vocal for Local to Local to Global journeys, and transform ideas into scalable ventures. We support founders end-to-end – from ideation, validation, incubation, branding, market positioning, and brand launch, all the way to the funding and growth stage, offering a truly one-stop entrepreneurial ecosystem.

This mission is not carried forward alone. Today, IBSEA is strengthened by:

- 65+ MoU partners • 15 strategic alliances, led by 15 Alliance Heads • 5 Executive Board Members • 25 Advisors
- 100 Mentors and Trainers • 10 Investors • 35 Influencers

We are building a robust state chapter structure across India. Currently operational in 10 states, each chapter consists of:

- 1 State President • 1 State Vice President • 5 Secretaries • 3 Relationship Managers

By the end of this year, IBSEA will have a state chapter in every Indian state.

Parallely, we are forming Global Chapters, with each country chapter comprising:

- **1 Country Director • 4 Additional Directors**

Over the next two years, **IBSEA will establish its presence in 25 countries worldwide.**

To ensure that government schemes and national development initiatives reach every deserving citizen, IBSEA organizes 13 national conferences and programs annually across different regions of Bharat. Our Annual Calendar and IBSEA Two-Year Vision Document have been attached for reference.

IBSEA is currently active across 21 strategic sectors, structured as **“21 Councils for the 21st Century”**, enabling sector-specific innovation, collaboration, and policy alignment.

The core objective of IBSEA is to exponentially enhance the Network, Knowledge, and Sales potential of every member associated with the Association.

Operating from the Capital of India – New Delhi, IBSEA is rapidly expanding its footprint across the nation and globally.

We firmly believe that your experience, leadership, and wisdom will significantly enrich our members’ journeys and meaningfully contribute to IBSEA’s growth story.

Let us come together to build a **Viksit Bharat**.





Team Structure

1. Country Director – Team Lead

Role: National Leadership & Official Representative

Key Responsibilities:

- Serve as the principal liaison between IBSEA (India Headquarters) and the Country Chapter
- Lead national strategy, partnerships, growth, and market expansion
- Officially represent IBSEA at government, institutional, industry, and global forums
- Approve all chapter activities, collaborations, and official communications
- Engage national stakeholders for IBSEA's One-Year-One-Sponsorship Strategic Plan

2. Additional Director – Partnerships & Industry Relations

Role: Industry Ecosystem & Strategic Alliances

Key Responsibilities:

- Build high-impact relationships with startups, incubators, corporates, and industry bodies
- Identify and execute India–Country collaboration opportunities
- Secure sponsors, strategic partners, institutional tie-ups, and MoUs
- Drive joint programs, international business linkages, and promote Vyapar Badhao services to domestic enterprises

3. Additional Director – Innovation & Startup Programs

Role: Startup Ecosystem & Program Leadership

Key Responsibilities:

- Lead startup mentoring, incubation, acceleration, and innovation initiatives
- Design and deliver webinars, workshops, demo days, and bootcamps
- Oversee startup scouting, evaluation, onboarding, and strategic guidance
- Connect startups with IBSEA's global mentor network and onboard investors for funding and scale-up

4. Additional Director – Training, Mentorship & Knowledge Exchange

Role: Learning, Capability Building & Expert Engagement

Key Responsibilities:

- Onboard industry mentors, trainers, subject-matter experts, and thought leaders
- Lead masterclasses, leadership programs, and professional development initiatives
- Enable cross-border knowledge exchange and promote IBSEA Corporate Training Programs
- Support certifications, executive education, and workforce upskilling initiatives

5. Additional Director – Communications & Community Engagement

Role: Visibility, Outreach & Brand Amplification

Key Responsibilities:

- Manage all Country Chapter communications with IBSEA Headquarters
- Lead social media strategy, newsletters, digital outreach, and member engagement
- Promote IBSEA events, achievements, and national success stories
- Manage community platforms, member coordination, paid podcasts, and magazine features to strengthen brand influence





IBSEA International Membership Plan – USD 249 per Year

Deliverables and Privileges:

1. Exclusive access to 3 high-impact Networking & Growth Exchange Meetups annually
2. Complimentary recognition and honor at the prestigious IBSEA Bharat Ke Maharathi Conference (hybrid mode)
3. A dedicated 3-minute speaking opportunity at the India@2047 Conference, along with complimentary B2B and B2G matchmaking sessions
4. Official IBSEA Membership Certificate and Personalized ID Card
5. Featured profile in the IBSEA Magazine
6. Additional 10% exclusive discount on the Vyapar Badhao Business Growth Platform
7. Professionally curated 1-minute personal or business introduction reel
8. Full access to the IBSEA Global Community Network
9. Complimentary access to 13 IBSEA Conferences across India – join as our distinguished guest
10. Strategic business expansion opportunities through IBSEA's national network of State Presidents and Vice Presidents

Join IBSEA and unlock powerful visibility, influence, and growth across India and global markets.



Country Additional Director – Responsibilities

Operate strictly under the strategic direction of the **Country Director** and submit detailed monthly performance reports. During your one-year tenure, you must onboard a minimum of 10 members into IBSEA, for which you will be entitled to a 10% referral incentive.

Country Director – Perks, Benefits, and Responsibilities

Perks and Financial Benefits:

1. Earn 10% of the membership fee (USD 25 per member), enabling you to host up to three meetups annually.
 2. Receive 15% referral earnings on every new member onboarded:
 - 10% to the direct onboarding member
 - 5% to you as Country Director
 3. A flat 10% referral earning applies across all IBSEA services, including:
 - Corporate Booster Membership
 - Lifetime Membership
 - Corporate Prime Membership
 - Vyapar Badhao Programs
 - Corporate Training Programs
 - Campus-to-Corporate Training Programs
 - All IBSEA Courses (including sales and upselling programs)
 - Government Projects, Donations, and Contributions (including President/Vice President positions)
 - Event Sponsorships, Stalls, Special Award Categories, Magazine Features, Podcasts, and Annual Sponsorship Plans
- Note : The Director will receive an official IBSEA dedicated email ID, access to IBSEA letterhead and official stamp, prominent visibility on the IBSEA website and social media platforms, special recognition and branding at IBSEA programs, and priority invitations to high-level diplomatic engagements and government forums.

IBSEA 2026 Calender & Revenue Streams





Operational and Leadership Responsibilities:

4. Maintain a registered office address that can officially function as the IBSEA Country Office.
5. Form a core leadership team of at least four members within the first month.
6. Onboard a minimum of 50 active members annually from across the country.
7. Upon reaching 50 members, conduct annual elections to select a five-member Core Committee, comprising one Country Director and four Additional Directors.
8. Ensure that all payments are routed strictly through official IBSEA accounts only.
9. Maintain accurate data records and ensure strong team coordination, engagement, and performance management.
10. Lead with integrity, professionalism, and accountability while strengthening IBSEA's national presence.

Governance, Compliance, and Strategic Engagement:

11. Lead an official national delegation to India for IBSEA's annual flagship events (delegation fees may be determined by you). Meetings across multiple Indian states can be arranged upon request.
 12. Direct relationship building with IBSEA India or any international chapters is strictly prohibited without prior written approval from the IBSEA Chairman.
 13. Any action that damages IBSEA's reputation, causes disrespect, or violates ethical standards will invite immediate review and corrective action.
 14. Failure to onboard the mandatory 50 members annually empowers IBSEA to remove, replace, or restructure the Country Director position at its sole discretion.
- This role carries high authority, high accountability, and exceptional national and international leadership exposure within IBSEA.





IBSEA 2 Years Roadmap



Country Director Position Acceptance Statement

I, _____, residing at _____, hereby confirm that I have thoroughly reviewed, understood, and accepted all the terms, conditions, roles, and responsibilities prescribed by IBSEA for the position of Country Director. I have also held direct discussions with IBSEA Chairman, Dr. Anshumaan Singh, and am fully prepared to officially represent and expand IBSEA in my country.

I commit to strengthening IBSEA's presence by building strong linkages between India and my country, while upholding the Association's vision, values, and strategic objectives. In the event that I fail to fulfill my assigned responsibilities effectively, I acknowledge IBSEA's absolute right to terminate my appointment without obligation.

Should I voluntarily step down from this position at any time, I undertake to fully cooperate with IBSEA in appointing a successor Country Director and will ensure a complete and formal handover of all data, records, and responsibilities before my exit. I further commit to maintaining the confidentiality and security of all IBSEA internal information at all times.

Signature: _____

Date: _____

